

Design Rate Sheet
Print

Logo And Identity Design Services*

Logo Design	\$500
<i>Includes: 3 Initial Concept Designs, 3 revisions on 1 design, 4 files for Print & Web</i>	
Business Card Design	\$150
Letterhead Design	\$100
Envelope Design	\$50
Stationery Set Design	\$250
<i>Includes: Business Card, Letterhead and Envelope Design</i>	
Complete Identity Package	\$800
<i>Includes: Logo Design, Business Cards, Letterhead, and Envelope Design with 1 revision each item</i>	

Marketing Design Services*

Digital Banner Ads (standard sizes/per campaign)	\$150
<i>Digital banner ads do not include digital advertising costs.</i>	
Social Media Presence (per social media platform)	\$150
<i>This would include linking from the website, images, and initial post.</i>	
Social Media Graphics (per concept/campaign)	\$100
E-blast Campaign (per campaign)	\$150
Double Truck Print (11x17)	\$150
Full Page Print (8.5x11)	\$150
Half Page Print	\$100
Quarter Page Print	\$50
Large Format Design (Billboard)	\$250
Full Campaign Design Print & Digital	\$1,250

Business Material Design Services*

Postcard (2 sides)	\$250
Flyer or Brochure (2 sides)	\$300
Door Hangers (2 sides)	\$250
Product Packaging Requires Specialized Estimate	
Sticker or Label or Hang Tag	\$25
Product Line Sheet (per sheet, 1 side)	\$150
Sign or Poster	\$100
Banner (one side)	\$100
Business Material Package	
<i>Choose 3 Business Material Items above and get \$100 Savings</i>	

*** Custom Design with 1 concept each and 3 revisions.**

Does not include printing services. For additional options see Add On Services

Contact Info

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Behance Portfolio
behance.net/sarahbellestudios

Website
sarahbellestudios.com

Design Rate Sheet Websites

Website Design Services

All Website Design Services are scheduled according to the package purchased. All websites do not include website domain names or hosting. Rush charges may apply. Weekend charges may apply. Illustration, Photo editing, typesetting, copywriting, or research services are not included in any package or service.

Lite Website Package	\$600
<i>Includes: 1 page, 1 hour of revisions, SEO (keywords and meta-tags), Uploading and Testing</i>	
Premium Website Package	\$1,000
<i>Includes: 3 pages, 2 hours of revisions, SEO (keywords and meta-tags), 1 Form, Uploading and Testing</i>	
Executive Website Package	\$2,400
<i>Includes: 5-8 pages, 3 hours of revisions, SEO (keywords and meta-tags), 2 Forms, Choice of Photo Gallery or Blog, Uploading and Testing</i>	
Complete Website Package	\$5,000
<i>Includes: 10-12 pages, 5 hours of revisions, SEO (keywords and meta-tags), 3 Forms, Choice of Photo Gallery or Blog or Calendar, Uploading and Testing</i>	
Shopping Cart Integration	\$750
Pay Pal Integration.	\$150

Website Maintenance Services

Maintenance plans include all changes and updates needed to make to site within reasonable means. If you are needing any service that is listed on this rate sheet or radical changes to your website there are additional charges. These rates do not include image design work.

3 Month Website Maintenance Plan. <i>(2 hours a month)</i>	\$300
6 Month Website Maintenance Plan. <i>(2 hours a month with \$100 Savings)</i>	\$500
1 Year Website Maintenance Plan. <i>(2 hours a month with \$200 Savings)</i>	\$1,000

Additional Information:

- *25% of your purchase is non-refundable for time spent on your project.*
- *Written estimates provided. Before any project begins, I must be paid half of the total design fee. This can be done by digital payment options, check, or cash.*
- *All Services are time tracked. If your project requires additional time you can purchase additional design time or revisions as needed.*
- *You are responsible for disclosing all details of your project for fair estimate pricing. If at any-time your project becomes more complicated than estimated you will be contacted for additional payment or require a new estimate or project contract.*
- *All artwork may be used on my websites and business marketing materials for advertising and portfolio purposes.*
- *You maintain all rights to completed artwork.*
- *All artwork will be created with Adobe Creative Suite software unless specified in the*

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Design Rate Sheet Everything Else

Add-On Design Services

Additional Design Time	\$50 /hour
1 Additional Revision	\$50 /hour
1 Additional Concept	\$100
1 Additional Color Version	\$25
1 Additional File Version	\$25
Stock Image (istock)	\$30 each
Stock Illustration (istock)	\$35 each
1 Additional Website Page	\$200
1 Additional Website Revision Hour	\$50
1 Additional Website Form	\$50
1 Photo Gallery or Photo Slide Show	\$150
1 Website Calendar	\$100
1 Simple Blog (Word-press).	\$250
1 Simple Blog Posting (Word-press).	\$50
1 Simple Blog Posting with Copywriting (Word-press).	\$75
Printing/Consultant Services	\$25
Conference Calls <i>(1 hour phone call, must be scheduled)</i>	\$50
Rush Charge <i>(for 1-2 day or Weekend turnaround)</i>	\$50 per project

Other Services:

Graphic Design Services	\$50/per hour
Illustration Services	\$75/per hour
Typesetting	\$25/per hour
Photo Editing	\$50/per hour

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- *All Services are time tracked. If your project requires additional time you can purchase additional design time or revisions as needed.*
- *You are responsible for disclosing all details of your project for fair estimate pricing. If at any-time your project becomes more complicated than estimated you will be contacted for additional payment or require a new estimate or project contract.*
- *All artwork may be used on my websites and business marketing materials for advertising and portfolio purposes.*
- *You maintain all rights to completed artwork.*
- *All artwork will be created with Adobe Creative Suite software unless specified in the beginning of your project. All working files will be archived with me for revision purposes and convenience. Working files will only be surrendered with \$250 surrender fee.*

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